

TOP 8 MUST DO'S

when selecting your *photoshoot outfit(s)*

SARAH
Photography
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There are so many things to think about when it comes to dressing for a photography session. In my experience, if you can do these 8 things right, you'll look great when the time comes to smile for the camera:

COORDINATION

When trying to dress multiple people for a photoshoot, aim for coordination instead of exact-matching. The last thing you want is to look like you are all wearing the same company uniform. Try to wear clothes that fit your individual personalities, but that share a color palette.

SEASONALITY

Dress in the color scheme of the season wherever possible. Add pops of yellow and brightness in the summer, and shoot for earthy tones in the fall.

HOME DECOR

You'll probably want to hang your photo's up on the wall, so be sure to pick outfits and color schemes that go with your home decor.

WORDS/IMAGES/LOGOS

Avoid clothing that includes words, images, and logos. Definitely don't be like my friend who's mother forgot it was picture day at school and let him wear his rattlesnake t-shirt to his 2nd grade school photo.

LOCATION

Consider your photoshoot location in your clothing decisions. If you are taking pictures downtown, avoid dark grays and other urban colors that can cause you to blend into the background.

PATTERNS

Try to avoid patterns or limit them. Too much detail and tiny prints can distract from what is really important (you!).

COMFORT

There is always a temptation to wear what you wouldn't wear otherwise when dressing for a photoshoot. While sweatpants are probably not the best option for a variety of reasons, you should consider wearing what makes you feel most comfortable. You will look your best when you feel your best.

LAYERS

Consider adding a scarf or cardigan to add some additional depth to your photos.

Still have questions? That's what I'm here for! Give me a call or send me some photos of outfit ideas you are considering, and I will gladly let you know my thoughts.